

How to Cite:

Choatchamrat, S., & Moonswan, T. (2022). Conveying the display styles and the judging criteria for the Isan Klong Yaw (long drum) contest. *Linguistics and Culture Review*, 6(S2), 240-257. <https://doi.org/10.21744/lingcure.v6nS5.2071>

Conveying the Display Styles and the Judging Criteria for the Isan Klong Yaw (Long Drum) Contest

Sarawut Choatchamrat

College of Music, Mahasarakham University, Thailand

Thanyalak Moonswan

Faculty of Fine-Applied Arts and Cultural Science, Mahasarakham University, Thailand

Abstract--The objectives of this research were 1) to convey the display styles of the Isan Klong Yaw (long drum) band and 2) to convey the judging criteria of the Isan long drum contest. The research instruments were a survey form, interview form, and observation form. Data was collected from the documents and field data. Then the research results were presented by descriptive and analytical methods which were as follows: 1) The knowledge conveyed on the long drum display styles consisted of the conveying of the Isan Klong Yaw displaying styles, model conveying of Isan Klong Yaw dance, the conveying of Isan Klong Yaw row variations, a group of villagers was set up to preserve, inherit and participate in the Isan Long Drum Band Contest, Wapi Pathum District, Mahasarakham province. 2) The judging criteria for the Isan Klong Yaw contest consisted of the judging criteria for the styles of Isan Klong Yaw beating, the judging criteria for the styles of the Isan Klong Yaw dance, and the judging criteria for them to compete for the royal trophy at the “On Son Klong Yao Chao Wapi Klong Dee Puen Ban Annual Traditional Festival 2021”.

Keywords---contest, conveying, display styles, long drum, judging criteria.

Introduction

The college of Music, and the Faculty of Fine-Applied Arts, Mahasarakham University have organized teaching and learning music and the promotion of arts and culture. At present, there are teaching and producing graduates at undergraduate degrees, master’s degrees, and doctorate degrees. It also supports

Linguistics and Culture Review © 2022.

Corresponding author: Moonswan, T.; Email: thanyalak.moo@msu.ac.th

Manuscript submitted: 09 Sept 2021, Manuscript revised: 18 Nov 2021, Accepted for publication: 27 Dec 2021

and educates the community in various fields. The students convey their knowledge to others. This is an important thing that makes students develop thinking skills, communication, and strengthening of being good members of society. From the past to the present, folk music and performing arts were used in various ceremonies both traditional merit-making and various festivals which are part of the activities that occur between people in the community (Champadaeng, 2018; Chonpairot, 1984). The role of music and performing arts has the effect of connecting people in the community to have unity, make fun traditionally. College of Music and the Faculty of Fine-Applied Arts, Mahasarakham University used to support a research project, “one curriculum: one art and culture in 2012” under the name of the research project “conveying the music display and cultural arts, Pong Lang band to conserve and develop Isan folk wisdom”. The research project was integrated with teaching and learning and student activities in the course of music practice and folk performing arts. The researchers’ team went to the field area to convey the music display and cultural arts, Pong Lang band to youth in elementary school and secondary Schools in Nakha Subdistrict and Wai Subdistrict, Wapi Pathum District, Mahasarakham Province. In addition, the researchers’ team took the body of knowledge in music teaching and Isan folk performing arts, Pong Lang band for the benefit and sustainable development in organizing music activities and art and culture of schools and communities to have excellence in playing and performing Pong Lang folk band (Sarawut Choatchamrat, 2012).

In the fiscal year 2013, the College of Music and the Faculty of Fine-Applied Arts, Mahasarakham University supported “a research project to preserve art and culture” under the name of the research project “conveying of music display and cultural arts, Pong Lang band to Ban Wai School, Wai Sub-district, Wapi Pathum District, Mahasarakham Province to conserve and develop Isan folk wisdom” that is an extension of the research project budget 2012. It was an integration of teaching and learning in folk music practice and performing arts course and student activities in music practice and folk performance course in transferring musical skills and folk performances of the Isan Pong Lang band for Ban Wai School, which is an elementary school (Chonphairote, 2020; Chuangprakhon & Seekhunlio, 2021). Consequently, Ban Wai School received an award for Solo performance of Isan folk instruments and the Isan folk music Pong Lang band genre at the national level. It also received funding for research projects from an external agency, the Ajinomoto Foundation, supporting funds for the construction of a local cultural learning center building at Ban Wai School, Wai Subdistrict, Wapi Pathum District, Maha Sarakham Province. The total amount of 500,000 baht allowed teachers, students, and villagers to learn and preserve the local arts and culture of the community for their children (Sarawut Choatchamrat, 2013). After that, the Faculty of Fine-Applied Arts, Mahasarakham University supported a Research project to preserve art and culture in the fiscal year 2017, under a research project titled “Development of Long drum benchmarks: Long drum festival in honor of Her Royal Highness Princess Maha Chakri Sirindhorn”. As the results, the researchers’ team have studied and gathered knowledge and information of long drums in various fields and have prepared the judging criteria for the long drum contest to be the same standard in the competition and the body of knowledge from research on the development of long drum performances in Mahasarakham Province Khomkrit Karin (2016), funded by Office of Research

Support Fund (TRF) in the fiscal year 2016. For both pieces of knowledge, the College of Music considers that they must be passed on to practitioners or the community to inherit such knowledge. From the aforementioned pieces of knowledge and participating in the meeting with the chairman of the long drum competition management, the Arts and Culture Unit, Wapi Pathum District, found that in the competition every year, there must be problems with the unclear judging criteria for the long drum contest in various fields ([Intarakaew, 2019](#); [Petsaen, 2021](#)).

The College of Music and the Faculty of Fine-Applied Arts need to publish the body of knowledge to the community, so they present the conveying of knowledge on the display styles of long drum and the judging criteria for long drum contests to the community and the community can be able to expand broadly to apply such knowledge to the development of creative drum performances. The community can also conserve and encourage long drum performances to remain the identity of Mahasarakham and the country ([Jaksen, 2016](#); [Khomkrit Karin, 2016](#)). The importance of giving to the community in Wai Subdistrict, Kantharawichai District, Mahasarakham Province is the famous source of Isan long drum production in the Northeast and Wai Subdistrict, Wapi Pathum District, Mahasarakham Province has sent a long drum band regularly to participate in the long drum contest at the “On Son Klong Yao Chao Wapi Klong Dee Puen Ban Annual Traditional Festival to compete for the Royal trophy every year. However, the community still lacks pieces of knowledge in the display styles of long drums and the judging criteria for long drum contests. Moreover, the community got the activities promoted within the community or apply knowledge to make a career ([Krutchaiyan, 1983](#); [Mulalee, 1991](#)).

Therefore, it is appropriate to organize a project to integrate curricula for the community in the fiscal Year 2019 under the title of “conveying of knowledge on the display styles of Isan long drum band and the judging criteria for the long drum contests” at Ban Wai Subdistrict, Kantharawichai District, Mahasarakham Province by integrating teaching and learning within the university and community. It integrates the curriculum (B.Mus.) (M.Mus.) (Ph.D.) of the College of Music and other bodies of knowledge such as folk performances from the Curriculum of Performing Arts, Faculty of Fine-Applied Arts, in the matter of performances. In addition, it helps to transfer knowledge and the styles of long drum bands to promote the community as a learning center for music and folk performing arts. Furthermore, it conserves and preserves the arts and culture to remain with the community career support, and continue to generate income for the community. For the research project to achieve its objectives; therefore, sub-activities are organized into topics for the community workshops by allowing the community to take care of and maintain musical instruments to make them last longer and be ready for use ([Phonkhet, 2020](#); [Pikul Sri, 2017](#)). The community can take care of themselves in the future and they are trained in drumming skills and techniques, band gathering, and long drum dance. Therefore, there was a meeting to prepare and discuss to lay out guidelines for implementing the objectives of the research project as follows:

Research objectives

- To convey the style of performing a long drum.
- To convey the criteria for judging the long drum contest.

Research conceptual framework

In the research on the “Conveying the display styles and the Judging Criteria for the Isan Klong Yaw (Long drum) Contest, Wapi Pathum District, Mahasarakham Province”, the researcher has defined the research conceptual framework as shown in Figure 1:

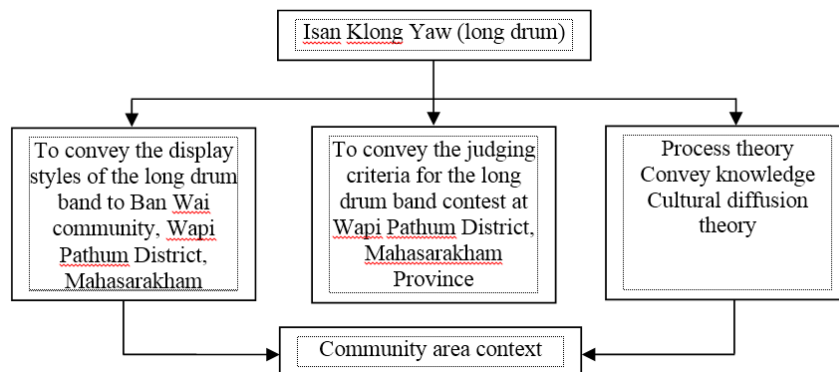


Figure 1. Research Conceptual Framework of “Conveying the display styles and the Judging Criteria for the Isan Klong Yaw (Long drum) Contest, Wapi Pathum District, Mahasarakham Province”

Research Methodology

- Document data is information collected from the study of documents that are recorded both in Thai and foreign languages for conveying the display styles of the long drum and the judging criteria for the long drum contest, Wapi Pathum District, Maha Sarakham Province.
- Field Data is data collected by the researcher from field visits by interview method of three target groups as follows:
 - A group of ten key informants who are experts in folk music, namely Asst. Prof. Dr. Sittisak Champadang, Ajarn Dr. Somkid Suk-erb, Ajarn Dr. Yothinpolkhet, Mr. Somchit Pattanang who is a chairman of the long drum band contest management at Wapi Pathum District Maha Sarakham Province, community leaders, village scholars, Mrs. Amnuay Chatwachon, Mr. Kasem Phanthumi, Mr. Somchit Pattachari, and Mrs. Wan Silarat.
 - A group of thirty casual informants who perform long drums and long drum dances, namely villagers at Ban Wai Community, Village No. 11, Wai Sub-district, Wapi Pathum District, Mahasarakham Province.
 - A group of ten general informants, including those who know long drumming and Isan long drum dancing.

Research tools

- Basic Survey is a survey to find preliminary information of the area, community leaders, village scholars, long drum bands at Wapi Pathum District, Mahasarakham Province.
- Interviews are used in two types as follows:
 - Structured interviews to collect in-depth interviews from community leaders, village scholars, leaders of the long drum band, and the head of the long drum band dancers created a structured interview form according to research objectives and related issues; study concepts, theories, and related research; to create an interview form, correct the language, check the questions of the content and improve it.
 - Non-structured interviews are non-structured interviews, open-ended, unlimited responses to be used to collect insights that are unique to the individual in conveying the display styles of the long drum and the judging criteria for the long drum contest, Wapi Pathum District, Mahasarakham Province, use a descriptive method by catching the issues, answers are interpreted using concepts and theories to obtain research data.
- Observation form is used for observing the general conditions of those involved in the research, using the participatory observation method and non-participant observations blended at the same time.

Data analysis

- The information from documents and textbooks is obtained to categorize according to the issues to be studied and examine the reliability of the data by comparing it with other documentary sources such as textbooks, research, and interview data from target groups, then connect the corresponding issues, find meaning, and summarize the data.
- Summarize whether the issues are consistent with the objectives and questions set or not, separated by before - after a period.
- Methodological Triangulation and verify the reliability of the data by the Investigator Triangulation method, bringing the information back to read or going back to ask the key informants again to get the truthful information.
- Use the validated data to analyze based on conveying of knowledge process theory and cultural diffusion theory to find the results of the research.
- Present information on the issues studied in various fields by describing, analyzing with illustrations, then summarizing the results, discussing the results, and making suggestions as a guideline for further study.

Research Results

In the research on the “conveying the display styles and the Judging Criteria for the Isan Klong Yaw (Long drum) Contest, Wapi Pathum District, Mahasarakham Province”, the researcher found that 1) the conveying the display styles of the long drum was discovered that in Wai Sub-district, Wapi Pathum District, Mahasarakham Province, according to field studies, there are no any local long drum bands to participate in merits, traditions of the community, even the long

drum contest every year, the community must hire a long drum band from other places to compete in the contest at Wai Subdistrict, Wapi Pathum District, Mahasarakham Province. The famous product of this district is the production of quality long drums (Piratanatsakul, 2020; Prathumsint, 2020; Pruksasri & Natchnawakul, 2017; Santaveesuk, 2001).

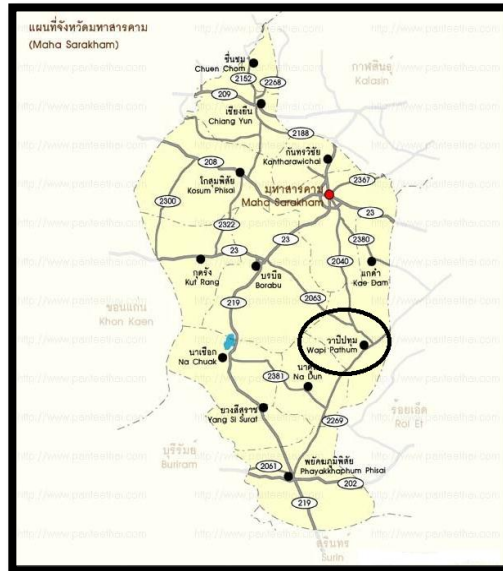


Figure 2. Map of Wapi Pathum District, Mahasarakham Province

To convey knowledge about the display styles of the long drum band and the judging criteria for the long drum contest by the College of Music Curriculum and performing arts courses, the Faculty of Fine-Applied Arts has carried out the project according to the plan (Seekhunlio & Chuangprakhon, 2021; Thanyalak Moonsuwan, 2012; Tinnarat, 2020; Wikornkit Inchan, 2021; Yunho, 1980). To conduct a research project, namely the conveying of long drumming styles, conveying long drum dance patterns, conveying long drum row variations, the establishment of a group of people in the village to conserve, inherit and join Isan Long Drum Band Contest at Wapi Pathum District, Mahasarakham Province. According to the PDCA process, villagers and students participate in the Plan (P), Do (D), Check (C), and Act (A) as detailed in each step are as follows.

- To organize a meeting to plan the implementation of the Curriculum Committee of the College of Music and the Faculty of Fine-Applied Arts: the implementation planning meeting and an operational plan for academic services to communities, areas, and target groups held a preparatory meeting. The College of Music and the Faculty of Fine-Applied Arts, Mahasarakham University set goals, analyze, synthesize, find methods and processes to achieve the goals, and set regulatory guidelines for use in the evaluation of implementations.
- To have a meeting to discuss preparation and determine the scope of implementations with the community: to have a meeting to discuss an action plan with the community at Wai sub-district on content, scope, and

subject matter used in the course of implementation plans at the Town Hall, Wai Sub-district, Wapi Pathum District, Mahasarakham Province, set goals, analyze, synthesize, find methods and processes to achieve the goals, and set regulatory guidelines for use in the evaluation of implementations.



Figure 3. To have a meeting to discuss preparation with the community, Wai Subdistrict, Wapi Pathum District, Mahasarakham Province

- To conduct a preparatory meeting and organize a workshop on the display styles of the long drum: to organize a sharing stage on conveying the display styles and results of the model community performance at Wai Sub-District, Wapi Pathum District, Mahasarakham Province, and at Wapi Pathum District Office, Mahasarakham Province. There is a model community performance, a long drum band that can operate by themselves and the community can convey knowledge to other communities as follows:
 - The first training on the topic of the workshop “the body of knowledge, styles, and development of long drumming” to convey long drum drumming styles, the conveying of long drum row variations, the establishment of a long drum group in the village to preserve, inherit and participate in the Isan Long Drum Band Contest, Wapi Pathum District, Mahasarakham Province.



Figure 4 & 5. Workshop on “displaying long drums” for villagers at Wai Sub-district, Wapi Pathum District, Mahasarakham Province

- The second training on the topic of the workshop "The body of knowledge, Styles, and Development of Long Drums" to convey the styles of Long drum dances, conveying the styles of the long drum row variations, the establishment of a long drum group in the village to preserve, inherit and participate in the Isan Long Drum Band Contest, Wapi Pathum District, Mahasarakham Province.



Figure 6 & 7. Workshop on "Long drum dance" for villagers in Sai Sub-district, Wapi Pathum District, Mahasarakham Province



Figure 8 & 9. Workshop on "Long drum dance" for villagers in Sai Sub-district, Wapi Pathum District, Mahasarakham Province

- The third training on the topic of the workshop "Caring for drum instruments" to convey the making long drum, the establishment of a long drum group in the village to conserve and inherit the wisdom in producing the quality long drums at Wapi Pathum District, Mahasarakham Province.



Figure 10. Workshop on “Caring for drums” for the villagers at Wai Sub-district, Wapi Pathum District, Mahasarakham Province

- The fourth training on the topic of the workshop “Changing the face of a long drum and how to make a long drum” to convey the making of a long drum, the establishment of a long drum group in the village to inherit the wisdom in producing quality long drums at Wapi Pathum District, Mahasarakham Province.



Figure 11 & 12. Workshop on “Caring for long drums” for the villagers at Wai Sub-district, Wapi Pathum District, Mahasarakham Province

To organize a research project to convey the judging criteria for a long drum contest and convey the body of knowledge by the model community (Ban Wai) at Wapi Pathum District, Mahasarakham Province to convey a long drum dance, conveying long drum row variations, the establishment of a group of people in the village to conserve, inherit and participate in the Isan long drum band contest, Wapi Pathum District, Mahasarakham Province (Solomonova et al., 2021; Marchenko, et al., 2021).



Figure 13. Seminar on “Judging Criteria for Long Drum Contest”



Figure 14. Seminar on “Judging Criteria for Long Drum Contest”

Integration with learning and teaching

The conveying of knowledge on the display styles of long drum and the judging criteria for the long drum contest by Curriculum (B.Mus.) Bachelor of Music, in the Khlong Yao, practical course, and Curriculum (B.F.A.) Bachelor of Fine and Applied Arts (Theatre), Faculty of Fine-Applied Arts, in the basic dance skills course, and graduate program, in the musicology course, participated in the fieldwork (Cui et al., 2014; Saito et al., 1996). Moreover, students in the bachelor's degree, who studied in the Khlong Yao practical course and basic dance skills course participated in conveying and practicing with the community by exchanging knowledge on how to display long drum bands and long drum dance between students and people in the community (Dasgupta & Nti, 1998; Laitinen & Päivärinta, 2010). The graduate students participated in the observation as well as collecting information about the community, places, music, and local arts and culture to continue the research process in research with the community, learning in terms of conveying and changing, learning how to display long drums and long drum dances in the ancient style, applied style, and contest style. A learning resource was created to build on the research on the community's Isan long drum production process (Kalman, 1999; Yoon et al., 2005).

Integration with research

The conveying the display styles of the Klong Yaw band and the Judging Criteria for the Isan Klong Yaw (Long drum) contest were conducted to study the development of the long drum band at Wapi Pathum District, Mahasarakham Province. It found that the development from the past to the presence of long drums at Wapi Pathum District, Mahasarakham Province: the famous long drum bands consisted of 1) Thepnimit long drum band, 2) Chok Kwang Kham long drum band, and 3) Luk Nam Khem long drum ban. They have participated in the long drum bands contest for the royal trophy of HRH Princess Maha Chakri Sirindhorn and have been passed down from generation to generation for a long time. The display styles of long drums are 1) ancient style of long drum performance, 2) applied style, and 3) contest style, which are integrated into working with research in terms of the display styles of long drum band both in music and drum dance performance; the context of the community in creating and producing famous long drums in the Northeast (Laaksonen, 1992; Lichtenstein et al., 2014).

Integration with the preservation of arts and culture

- The conveying of knowledge on the display styles of long drum and the judging criteria for the long drum contest is to create a model community for preserving arts and culture, the twelve-month tradition of the Isan community in performing various processions, to preserve art and culture in the traditions of the village, community, to create a connection between people in the community, the way of life of the people in the community, and Northeastern music and culture.
- The conveying the judging criteria for the contest at Wapi Pathum District, Mahasarakham Province have annually an event Long drum band contest at Wapi Pathum District. Every year there is a problem of judging criteria for the contest; therefore, a seminar on judging criteria for the long drum contest is held every year by inviting the organizers, the speaker's committee, community leaders, Subdistrict leader, village headmen, leader of the long drum band at Wapi Pathum district, Mahasarakham Province attend seminars in concerning the criteria for the contest, to understand and convey knowledge about the judging criteria for the contest in December 2019 and the following years, the researcher would like to present a summary table of the meeting results.

Criteria for long drum contest at Wapi Pathum District, Mahasarakham Province "On Son Klong Yao Chao Wapi Klong Dee Puen Ban Annual Traditional Festival 2021" as shown in Table 1:

No.	The detailed topic of the judging criteria for the long drum band contest	The judging criteria for the long drum band contest to win the Royal Trophy, HRH Princess Maha Chakri Sirindhorn
1	Number of performers (Nangram)	Not less than 20 but not more than 30 people
2	Number of musical instruments (20-30 people)	<ul style="list-style-type: none"> • 10-14 pieces of Long drums, • 1-2 pieces of tambourine drums,

No.	The detailed topic of the judging criteria for the long drum band contest	The judging criteria for the long drum band contest to win the Royal Trophy, HRH Princess Maha Chakri Sirindhorn
3	Drum rhythms	<ul style="list-style-type: none"> • Large cymbals, size 10-12 inches, medium size, 8-9 inches, small cymbals, size 6-7 inches, the total amount from 4 pairs, not more than 8, • Isan musical instruments such as harp, Khaen, fiddle, Pong Lang, vote, the total amount is not more than 2 pieces • International instruments, mainly bass, keyboard, Trio-drum, 1 each and may add other instruments as appropriate needed. • Other rhythmic instruments such as small cymbals (Ching), gongs, armor, snare drums are optional. • Ancient drum rhythms are good drum rhythms without a melody machine, display 5-7 minutes • Applied drum rhythms refer to drum rhythms that are made by a melody machine to accompany when displayed together with the ancient style must not be less than 15 minutes but not more than 20 minutes. • There is a variety of rhythms and an uninterrupted drumbeat.
4	Concept of display and various styles of the Isan Klong Yaw row variations	According to the freedom, focusing on beauty, fluidity, appropriateness, which may convey the local culture such as livelihood, lifestyle, courtship, or to honor the royal family.
5	Dancers' posture	<ul style="list-style-type: none"> • Isan folk posture and applied posture • It is related to the drum rhythm • It is beautiful, the dance moves continuously and properly.
6	Performers' costume	<ul style="list-style-type: none"> • Isan folk: the appropriate traditions such as female sarongs, cylinder sleeves, sarongs (above the knee), jewelry, as appropriate. • The costume should choose a color to blend in during the day or at night, the harmony between musicians and dancers.
7	Physical characteristics of the drum, shape, size, melody setting.	<ul style="list-style-type: none"> • As appropriate considering harmony, melody, and use, without determining the size of the drum face. • Having a loud and same sound.
8	Show props	<ul style="list-style-type: none"> • Available, such as text signs, flags, royal

No.	The detailed topic of the judging criteria for the long drum band contest	The judging criteria for the long drum band contest to win the Royal Trophy, HRH Princess Maha Chakri Sirindhorn
9	Timing	portraits <ul style="list-style-type: none"> • It is optional and does not count towards the number of main performers. • Walking into the show point with displaying long drums, but not yet timed until the show point, stop and signal from the main judge (flag signal has a color when the red flag is raised which is still not starting the timer, the time will start when the green flag signal is given). • And announce to the audiences that the committee will start timing when the performers have reached the show point and stop a timer at the end of the show by stopping in the middle of the courtyard or stage. • It is not timed in walking in. • Deduction one point per minute for players over or under.
10	Overview of the show	<ul style="list-style-type: none"> • Looking at every element in the show, it must be as complete as possible.

Table 1. Criteria for long drum contest at Wapi Pathum District, Mahasarakham Province “On Son Klong Yao Chao Wapi Klong Dee Puen Ban Annual Traditional Festival 2021”

Other suggestions

- Scoring should be divided into the first period, ancient rhythm, the second period, applied drum rhythms.
- Timekeeping: timer should be shown for audiences to agree with.
- To provide enough venues with the audience for everyone to see.
- Before the competition, the judging criteria must be communicated to long drum bands to understand and implement.
- Before the competition, there must have a meeting of judges with the leaders of long drum bands to understand the judging criteria clearly.

The judging criteria for this long drum contest have passed public reviews with representatives of the management committee at Klong Yaw Wapi Pathum contest, representatives from sixteen sub-districts at Wapi Pathum District, Mahasarakham Province, subdistrict leader, village headmen, leaders of the long drum bands at Wapi Pathum District, Mahasarakham Province, the cultural academic officers at Wapi Pathum District, teachers, students, and committees involved in the long drum contest attended the seminar and presented. Comments and improvements along with development guidelines for the Klong Yaw Wapi Pathum contest, Mahasarakham Province, and the Cultural Committee at Wapi Pathum District, Division of the Long Drum Contest at Wapi Pathum

District, Mahasarakham Province, will be used in the next year's contest (Sparkes & Smith, 2009; Long, 2014).

Wapi Pathum District, Mahasarakham Province plays an important role in promoting and preserving the culture of the Isan folk long drum band contest to win the royal trophy is supported by the Ministry of Tourism and Sports. There is a budget to promote the “On Son Klong Yao Chao Wapi Klong Dee Puen Ban Annual Traditional Festival” every year. People at Wapi Pathum District community, Mahasarakham Province play a role in promoting the production of quality long drums and raising long drums in various subdistricts at Wapi Pathum District, Mahasarakham Province. To join the contest. It also encourages dressing in Isan folk costumes in full circle begins with production, processing, use, distribution, and dissemination. In addition, it promotes activities of merit-making and traditions according to Heet Sipsong Klong Sib Si, including playing a role in promoting the way of life, organizing various public services related to the community, and promoting Isan folk culture to outsiders (Suwija et al., 2019; Zong & Zhen, 2021).

Findings that go beyond the objective or impact of the target group and community organization

The conveying the display styles of the Klong Yaw band and the Judging Criteria for the Isan Klong Yaw (Long drum) contest were other findings: the target group level, people groups, and communities participating in the research project had unity in receiving the conveying, beating and dancing on long drums. People in the community of various ages, including children, youth, young people, elders, give importance to having a long drum band at Wai Subdistrict, Wapi Pathum District. The community organization is Wai Subdistrict Administrative Organization, subdistrict leader, Ban Wai School teachers provide support to the continuation of research projects which have positive results in building a model community and preserving the arts and culture in terms of music and Isan folk performances (Mantra et al., 2016; Mawan, 2021).

Expansion to other related agencies

The conveying of knowledge on the long drum display styles and the judging criteria for the long drum contest can be expanded as follows: 1) the conveying the display styles of the long drum band has been extended to the display of long drums band at Wai Village, Moo 4 and Moo 11, Wai Sub-district, Wapi Pathum District, Mahasarakham Province, which caused by joining the service Academic Science of Music and Folk Performances of Mahasarakham University. 2) The seminar regarding the judging criteria for the long drum contest, with subdistrict leader, village headmen, representatives of all fifteen subdistrict communities at Wapi Pathum District, Mahasarakham Province, gain knowledge on judging criteria for long drum contest in the same direction in 2021 and the following years.

Conclusion and Discussion

The impacts on the community were as follows: 1) the community participated in training and activities throughout the research project, representing 100% of the target group; 2) the community had its supervision and monitoring. Activities are carried out according to the activity plan by participating with the agencies to suggest the problem that arises during the research project and activities 3) The community has fundamentals of long drum performances in children, youth, young people, adults, and the elderly, but still lacking in transmission to the group of socially disadvantaged people in the community. In this research project, the community can develop a long drum band in the subdistrict under the name "Wai Thong Klong Yaw" and the group is targeted to participate in the annual contest "On Son Klong Yao Wapi Festival" 4) The community has the potential for self-management. It has the potential to convey knowledge and a long drum performance because the community is a source of quality long drum production. Developing long drum skills and long drum display styles can make the community more ready. 5) The community is satisfied with its performance. This is a score of 4.81. 6) The community is ready to receive performances and can lead the long drum band to develop further to add value to the community. 7) The community can convey knowledge gained from training to the other communities. The body of knowledge was transferred and exhibited at the Wapi Pathum District Office, Wapi Pathum District, Mahasarakham Province. There were at least fifty communities from various subdistricts participated. 8) The community was able to convey knowledge gained from the training by performing a show with the conveying knowledge and exhibition of works at the Mahasarakham Research Fair at Siam Tara School, Muang District, Mahasarakham Province, with executives, academics, and researchers both in the country and abroad, project communities participated in not less than 50 participants.

The impacts on the Bachelor of Music Program, graduate program, College of Music, and Bachelor of Fine Arts Program, Faculty of Fine-Applied Arts, Mahasarakham University

- The program has at least three integrated courses by applying the knowledge and skills of the course to be used together to apply in training the body of knowledge and academic services to the community society.
- Teachers and students participate in academic services to the community, bring in knowledge, identity Professional Skills convey to the community where students join as trainers, demonstrate to the community, promote the development of the potential of full-time curriculum instructors, and curriculum development to be up-to-date by current events
- Students gain experience possessing skills in the PDCA model, enhancing intellectual skills, profession, participation in helping the community, public consciousness, and interpersonal responsibility training.
- Faculties/agencies have a network of cooperation in community arts and culture, namely the Klong Yaw Wapi community network, Wapi Pathum District Cultural Council, etc., which is useful as a guideline for building cooperation in art and culture, disseminating the teaching curriculum, and public relations of Mahasarakham University.

- Courses are involved in academic service, restoring and preserving arts and culture by promoting the mission philosophy of Mahasarakham University “MSU for all”.

Feedback

General feedback

- Individuals and agencies involved in arts and culture should participate in the promotion of Isan folk music and culture to promote the continuity of Isan folk music and culture, and to support the work about Isan folk music and culture to live in today's society
- Educational agencies should integrate the educational curriculum with the community or as a supplementary course to promote Isan folk music and the culture to students, and then students have an understanding of Isan folk culture in their area.

Suggestions for future research

- In the next research, it should study the factors in the process of modification of Isan folk music that affects teaching and learning, inheritance, to bring the results obtained to conserve, carry on, and disseminate to the society further.
- In the next research, it should study the factors in creating a network of Isan folk music groups for musical craftsmanship to share knowledge in folk music groups and apply the acquired knowledge to preserve the subject of the Northeastern Musicians as their occupation.

Acknowledgments

Research funded by the Research Grant Program, Research Support Division, and music and cultural research unit, College of Music, Mahasarakham University.

References

- Champadaeng, S. (2018). Klong yaws in the culture Ways Wapi Pathum district, Mahasarakham province. *Journal of Fine and Applied Arts*, 10(1), 91-109.
- Chonpairot, J. (1984). *Isan Folk Music*. Srinakharinwirot University, Mahasarakham, 3(2),147-156.
- Chonphairote, C. (2020, August 14). Interview. Assistant Professor, College of Music, Mahasarakham University, Mahasarakham.
- Chuangprakhon, S., & Seekhunlio, W. (2021). Guidelines for making traditional Isaan long drums by cementing wood techniques to replace the use of logs. *The Golden Teak: Humanity and Social Science Journal*, 27(3), 17- 33.
- Cui, Z., Zhao, Y., Chen, Y., Liu, X., Hua, Z., Zhou, C., & Zheng, J. (2014). Transition of axial segregation patterns in a long rotating drum. *Particuology*, 13, 128-133.
<https://doi.org/10.1016/j.partic.2013.02.013>
- Dasgupta, A., & Nti, K. O. (1998). Designing an optimal contest. *European Journal of Political Economy*, 14(4), 587-603. [https://doi.org/10.1016/S0176-2680\(98\)00027-5](https://doi.org/10.1016/S0176-2680(98)00027-5)

- Intarakaew, C. (2019). Nationalism Music after Coup D'état on 22 May 2014. (Master's Thesis). Khon Kaen University, Khon Kaen. I-San Culture in Phol District, Khon Kaen Province. Mekong-Salween Civilization
- Jaksen H. (2016). Klong yaw band of Nong Kham village, Yang Talad district, Kalasin province. *Journal of Fine and Applied Arts, KhonKaen University*, 7(2), 1-16.
- Kalman, H. (1999). Attrition control by pneumatic conveying. *Powder Technology*, 104(3), 214-220. [https://doi.org/10.1016/S0032-5910\(99\)00097-2](https://doi.org/10.1016/S0032-5910(99)00097-2)
- Khomkrit Karin. (2016). The development of long drum performances in Mahasarakham Province. Office of Research Fund (TRF). College of Music. Mahasarakham University
- Krutchaiyan, M. (1983). Isan Klong Yao. Mahasarakham: Srinakharinwirot University, Mahasarakham.
- Laaksonen, L. (1992). A graphics program for the analysis and display of molecular dynamics trajectories. *Journal of molecular graphics*, 10(1), 33-34. [https://doi.org/10.1016/0263-7855\(92\)80007-Z](https://doi.org/10.1016/0263-7855(92)80007-Z)
- Laitinen, H., & Päivärinta, K. (2010). A new-generation safety contest in the construction industry—a long-term evaluation of a real-life intervention. *Safety science*, 48(5), 680-686. <https://doi.org/10.1016/j.ssci.2010.01.018>
- Lichtenstein, M. B., Christiansen, E., Elklit, A., Bilenberg, N., & Støving, R. K. (2014). Exercise addiction: a study of eating disorder symptoms, quality of life, personality traits and attachment styles. *Psychiatry research*, 215(2), 410-416. <https://doi.org/10.1016/j.psychres.2013.11.010>
- Long, H. (2014). More than appropriateness and novelty: Judges' criteria of assessing creative products in science tasks. *Thinking Skills and Creativity*, 13, 183-194. <https://doi.org/10.1016/j.tsc.2014.05.002>
- Mantra, I. B. N., Kusuma, I. N. W., Suarka, I. N., & Putra, I. B. R. (2016). Exploring the educational values of oral texts of balinese oral tradition. *International Journal of Linguistics, Literature and Culture*, 2(2), 141-146. Retrieved from <https://sloap.org/journals/index.php/ijllc/article/view/102>
- Marchenko, V., Yunjia, C., Yitong, L., Antonyuk, I., & Khovpun, O. S. (2021). Symphonic music in contemporary theatre. *Linguistics and Culture Review*, 5(S4), 162-170. <https://doi.org/10.21744/lingcure.v5nS4.1569>
- Mawan, I. G. (2021). Neo nolin "genre" new music. *International Journal of Linguistics, Literature and Culture*, 7(3), 163-171. <https://doi.org/10.21744/ijllc.v7n3.1569>
- Mulalee, N. (1991). Klong Seng. *Silpakorn*, 34(6), 95-105.
- Petsaen, J. (2021). Construction of Isan drums to study the sound quality of Yao Isan drums. *Journal of Music and Performing Arts, Khon Kaen University*, 3(3), 71-92.
- Phonkhet, Y. (2020, September 3). Interview. Local wisdom elite, Bunditpatanasilpa Institute, Roi-Et.
- Pikulsri, C. (2017). Changes in Music. Khon Kaen: Faculty of Fine and Applied Arts, Khon Kaen University.
- Piratanatsakul, K. (2020, August 30). Interview. Senior Professional Level Teachers, Kanlayanawat School, Khon Kaen Secondary Educational Service Area Office, Khon Kaen.
- Prathumsint, S. (2020, August 18). Interview. National Artist, Roi-Et.

- Pruksasri, N. and Natchnawakul, N. (2017). A Musical Analysis of Klong Yao Drum of Rubber wood. Mahasarakham : Mahasarakham University.
- Saito, T., Iwaki, E., Kohno, Y., Ohtsubo, T., Noda, I., Mori, S., ... & Saito, H. (1996). Prevention of persistent ear drum perforation after long-term ventilation tube treatment for otitis media with effusion in children. *International journal of pediatric otorhinolaryngology*, 38(1), 31-39. [https://doi.org/10.1016/S0165-5876\(96\)01414-0](https://doi.org/10.1016/S0165-5876(96)01414-0)
- Santaveesuk, P. (2001). The Improvement of Isan Folk Musical Instrument made from
- Sarawut Choatchamrat. (2012). "Conveying Music and culture of the Pong Lang band to conserve and develop Isan folk wisdom". Bachelor of Fine Arts Program. Department of Music, College of Music, Mahasarakham University.
- Sarawut Choatchamrat. (2012). "The development of the long drum band, Wapi Pathum District, Mahasarakham Province". College of Music, Mahasarakham University.
- Sarawut Choatchamrat. (2013). "The music and cultural conveying of the Pong Lang band to conserve and develop Isan folk wisdom at Ban Wai School, Wai Sub-district, Wapi Pathum District, Maha Sarakham Province". Bachelor of Fine Arts. Program. Department of Music, College of Music, Mahasarakham University.
- Seekhunlio, W., & Chuangprakhon, S. (2021). The Manufacture of Klong-Yao Isan (Isan Folk Long Drums) of the Ban Talat Klong - Yao Isan Production Group, At Ban Wai Subdistrict, Wapi Pathum District, Mahasarakham Province. *Journal of Management Information and Decision Sciences*, 24(6S), 1-12.
- Solomonova, O. B., Zavgorodnia, G. F., Muravska, O. V., Chernoiivanenko, A. D., & Aleksandrova, O. O. (2021). Interconnection of linguistics and musical art: Specifics of music semantics development. *Linguistics and Culture Review*, 5(S4), 700-713. <https://doi.org/10.21744/lingcure.v5nS4.1711>
- Sparkes, A. C., & Smith, B. (2009). Judging the quality of qualitative inquiry: Criteriology and relativism in action. *Psychology of sport and exercise*, 10(5), 491-497. <https://doi.org/10.1016/j.psychsport.2009.02.006>
- Studies Journal, 8(2), 63-83.
- Suwija, N., Suarta, M., Suparsa, N., Alit Geria, A.A.G., Suryasa, W. (2019). Balinese speech system towards speaker social behavior. *Humanities & Social Sciences Reviews*, 7(5), 32-40. <https://doi.org/10.18510/hssr.2019.754>
- Thanyalak Moonswan. (2012). "The development of long drums at Wapi Pathum District Mahasarakham Province". Master of Fine Arts degree. Research Major in Fine and Applied Arts: Faculty of Fine and Applied Arts, Mahasarakham University
- Tinnarat, H. (2020, August 18). Interview. Local wisdom elite, Khon Kaen.
- Wikornkit Inchan. (2021). Serng Rhythm Isan Klong yaw Band to Create for Drumline. *Journal of Social Science for Local Rajabhat Mahasarakham University*, 5(1).
- Yoon, J., Ru, C. Q., & Mioduchowski, A. (2005). Vibration and instability of carbon nanotubes conveying fluid. *Composites Science and Technology*, 65(9), 1326-1336. <https://doi.org/10.1016/j.compscitech.2004.12.002>
- Yunho, T. (1980). Thai musical instruments. Bangkok : Silpakorn University.
- Zong, F., & Zhen, S. X. (2021). The link between language and thought. *Macrolinguistics and Microlinguistics*, 2(1), 12-27. Retrieved from <https://mami.nyc/index.php/journal/article/view/12>